



# SMALL BUSINESS WEEK 2018



## SELECTION AND ELIGIBILITY CRITERIA FOR THE KAWARTHA LAKES SMALL BUSINESS INNOVATION AWARDS:

To have your new product or service considered for a 2018 Innovation Award, we respectfully provide the following guidelines and information:

- Your write-up should be clear in outlining what makes your product or service innovative.
- Explain how the innovation has impacted the business. This could include a sales volume increase, tangible awareness for the product or service and what it has meant, increases in employment with the company, or any other details you feel are notable.
- As a nominated product or service, the business must be in/ offered in the City of Kawartha Lakes.
- As the owner/ operator of the business, you reside in the City of Kawartha Lakes and/or conduct your primary business therein.

Finally, please know that your nomination need not be brand new, as in having just been created, offered, mass-produced and distributed but it must be new to the City of Kawartha Lakes in terms of its availability and in all likelihood, that you/ your business are the only ones offering it.

**PLEASE FEEL FREE TO INCLUDE ALL INFORMATION YOU FEEL WILL IMPRESS OUR JUDGES. IT CAN BE INCLUDED WITHIN YOUR SUBMISSION OR FORWARDED TO THE [klcfdc](mailto:klcfdc) AT A DIFFERENT TIME.**

Please include any promotional materials, website and/or advertising that may have been done in support of your new product or service—the more innovative the better! The files can be included with your submission or forwarded to: [info@klcfdc.com](mailto:info@klcfdc.com)

### **IMPORTANT INFORMATION REGARDING THE OPPORTUNITY TO ACCESS THE \$20,000 INTEREST-FREE LOAN**

- The Grand Prize Innovation Award winner will be eligible to apply for an interest free loan of up to \$20,000.
- Loan will be subject to KLBCDC standard application and approval processes and may require security.
- Loan may also require providing additional information including (but not limited to) financial statements, personal net worth statement, a business plan, financial projections.
- Interest-free term may not exceed 5 years.
- Additional financing, beyond the maximum \$20,000 Interest-free loan may be available separately and would be subject to our normal interest rates and also to all applicable KLBCDC and/or KLCFDC terms and conditions.
- If less than \$20,000 is requested, the remaining funds may be offered to one or both of the other Innovation Award Finalists, with similar terms and conditions being applied.

Kawartha Lakes Community Futures Development Corporation, Suite 211, 189 Kent St. W., Kent Place, Lindsay K9V 5G6  
705.328.0261 X 21 or 705.328.0261 X 27

*click here to return to [www.smallbizweek.net](http://www.smallbizweek.net)*